



## **IISHF Video Manager**

We have an exciting, interesting, fun, voluntary role within the IISHF, and we are currently looking for a Video Manager. Within this progressive role you will be part of an overarching strategy that will help shape the marketing and communications plan for years to come. Under the management of the IISHF Communications and Marketing Officer the IISHF is looking for a Video Manager to manage the IISHF video channel(s) and help grow interest and capacities in existing and new member countries.

The International Inline Skater Hockey Federation (IISHF – [www.iishf.com](http://www.iishf.com)) is the governing body for skater hockey worldwide and organizes nine international title events per year. The IISHF aims to grow into new markets both for the sport and commercially.

## **Responsibilities**

- Collect and collate Skater Hockey videos from across the IISHF family into one space.
- Promote communications and marketing materials.
- Track analytics and create reports detailing successes and failures of communications campaigns.
- Ensure that all communications and marketing material aligns with brand standards.
- Maintain digital media archives for the videos.
- Work with the IISHF Communications and Marketing team and partners to conceptualize and implement communications strategies and campaigns.

## **Qualifications expected:** (to be met best way possible)

- Passion for skater hockey.
- Prior experience with video platforms (YouTube, Vimeo, etc.).
- Understand best practices of social media channels (Facebook, Instagram, Twitter, Pinterest, Messenger services, etc.) to work alongside IISHF video channels.
- Must possess good writing skills in English and be able to compose engaging and accurate content.
- Good communicator who works well independently and with a team/partners.
- Good time management skills.
- Ability to think strategically and identify ways to improve communication efforts.
- Must be resourceful and take initiative proactively even with minimal direction.

The position is a voluntary position. If you are interested, please apply per email with a **current CV** and a **motivation letter** to [jblackburn@iishf.com](mailto:jblackburn@iishf.com) with copy to [office@iishf.com](mailto:office@iishf.com). Deadline for applications is 30 July 2020.